

Increased demand for senior level coaching prompts the UK's leading coaching firm to grow and appoint new Chair, CEO and Partners

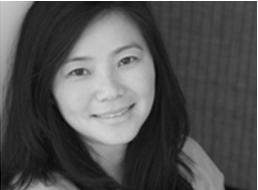
Graham Alexander, the Founder of Alexander Partnership becomes Chair of the firm, John Ainley becomes CEO, former Managing Director of Deutsche Bank AG, Trang Chu and former Partner at search firm, JCA Group, Becky Falkingham, join as Partners as the premier leadership coaching firm expands to meet demand from its top clients.

London, England – Graham Alexander, Chair and Founder of The Alexander Partnership said: "The role of the CEO and their top team is becoming ever more challenging. Increased regulation, customer and shareholder demands require a well-trained and fit-for-purpose top team. Our expertise, honed over 30 years, in developing senior people to become great leaders enables us to support and challenge the most senior leaders to achieve their best. I have now decided to focus my energies on my senior clients and chairing the business that I first created in 1986, when I brought the skills and insights of sports coaching into the business world."

"John, Trang and Becky's leadership experience and industry knowledge make them a great asset to the team. Their appointments are proof of our continuing commitment to being the leading coaching provider to top executives in the UK and Europe. The increasing demand from our clients led us to seek highly skilled coaches who have operated at the top of organisations. They fit with our ethos of leadership and exceptional service, and we are very fortunate to have this calibre of talent join our team. I'm confident John, Trang and Becky will play a key role in enabling our current and future client senior leaders to be at their best."

Graham Alexander started the Alexander Corporation in 1986 and led the introduction of performance coaching to the business world. The company, now a partnership, has grown to be Europe's largest corporate coaching company and market leader. John, Trang and Becky will join a team of well-established leadership coaches including Graham Alexander, Phil Houghton and Philip Goldman.

The Alexander Partnership is also proud to announce the launch and re-branding of its new website www.thealexanderpartnership.com. The new website reflects Alexander's key commitment to enabling CEOs, Chairs and top executives to perform beyond their expectations. Other integral features of the brand's business model include the development of the next generation of business leaders as well as supporting inspirational organisations that make a real difference to vulnerable children's lives.

	<p>Graham Alexander becomes Chair of The Alexander Partnership. Graham is often described as "super coach", having been largely attributed with bringing business coaching to the UK. Graham works with CEOs, boards and senior executives of the world's leading companies and organisations to enhance their individual and collective effectiveness and to lead change. In 1979 he brought the coaching technology of the "Inner Game" to Europe. This methodology was developed throughout the 1980's and played a large part in bringing management and executive coaching on to corporate agendas.</p>
	<p>John Ainley joins as CEO and Partner of The Alexander Partnership. John brings a wealth of leadership experience having had a 30-year plus commercial, international, executive career across engineering, retail and financial services. He has served as a member of the executive committee of 3 FTSE 100 companies: WH Smith plc, Norwich Union plc and Aviva plc, as well as holding NED roles in healthcare and financial services. He is now coach and advisor to CEOs and EXCOs of some of the UK's largest companies, equipping them for the enormous demands that come with their senior roles and enabling them to deliver more value to their business.</p>
	<p>Trang Chu joins Alexander as a Partner. She has 20+ years leading global cross-functional and matrix teams across the banking industry – giving her a thorough understanding of the challenges facing leaders in the 21st century. Formerly a Managing Director at Deutsche Bank and Merrill Lynch, and as a leadership coach, she has worked with the top level of management helping them to translate their vision into reality, and deliver change and real business results with agility, pace, and consistency. She is also passionate about developing the next generation of women in leadership. Her articles on leadership have been published in The Guardian and Forbes.</p>
	<p>Becky Falkingham joins Alexander as a Partner. Her combination of Retail, Consumer, Strategy Consulting and Executive Search give her a deep understanding of what makes Executives successful and fulfilled in their careers. Most recently, Becky was a Partner at the Executive Search firm JCA Group. She has a good understanding of Board dynamics and the key to making a successful Board thrive. As a coach she has worked with CEOs, NEDs and top executives as well as high potentials. She has a passionate, "can do" approach and inspires her clients to maximise their potential, their impact and to deliver the best results they can.</p>

About The Alexander Partnership

The Alexander Partnership is Europe's leading provider of executive coaching, leadership and culture development. Alexander's diverse team of senior coaches and advisors has worked with more CEOs and top executive leadership teams than any other firm in the UK. All our coaches have experienced the highs and lows of corporate life at the most senior levels and have chosen to combine that experience with our deep coaching skills to help senior leaders deliver more than they thought possible.

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